



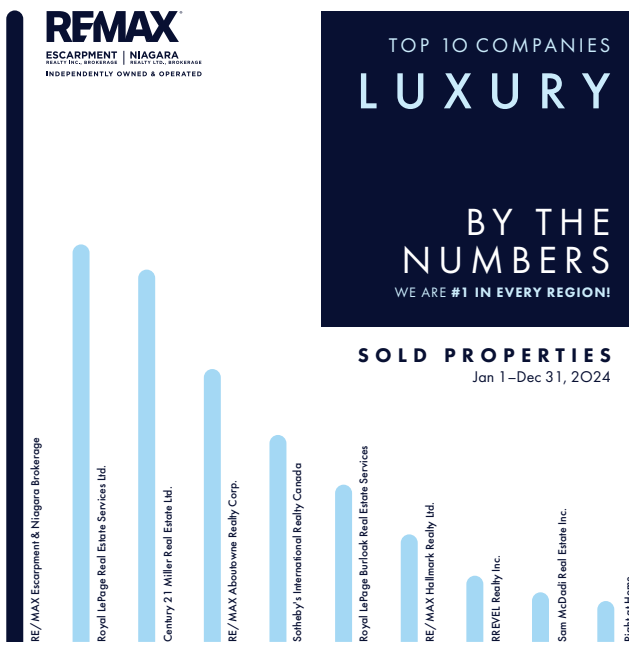
RE/MAX DOMINATES Luxury Sales Over \$5 Million



RE/MAX agents provide an exceptional level of service and unparalleled exposure to upscale clientele.

RE/MAX, a globally recognized brand in over 110 countries and territories, produces the annual Spotlight on Luxury—a comprehensive report on Canada's luxury real estate market. It offers valuable insights, trends, and statistics that help us strategically market your unique home. With one of the world's largest and most productive networks, it's no surprise: **"Nobody in the World Sells More Real Estate Than RE/MAX."**

RE/MAX lists more luxury properties that sell, and represents more buyers successfully in their purchase of the perfect luxury home.



Listing and Selling Combined, by Total Units Sold - Price Higher Than \$3,000,000. Source: NAR, OMDREB and Cornerstone (Hamilton-Burlington).

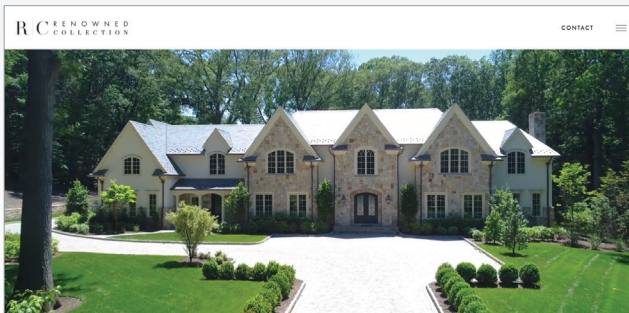


RE/MAX ESCARPMENT & NIAGARA
BROKERAGE REALTY INDEPENDENTLY OWNED & OPERATED

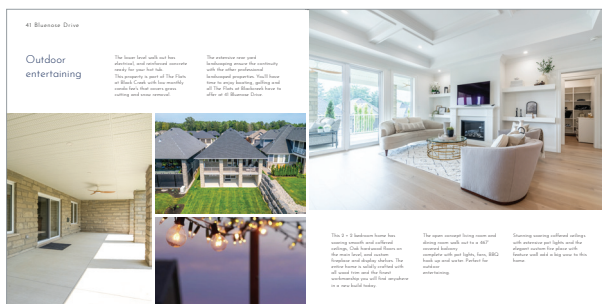
Not intended to solicit persons or properties currently under contractual agreement.

LUXURY SITES

THE
POWER
LIST



THERENOWNEDCOLLECTION.COM



MARKETING TOOLS

- Studeo Enterprise Solution – print/digital storytelling and comprehensive analytics
- RE/MAX Annual Luxury Report
- James Edition Global Online Luxury Marketplace
- Who's Who in Luxury Real Estate
- Juwai Overseas Buyer Marketplace
- NEW! Mansion Global Magazine: Published Quarterly (MG) – print/digital
- Wall Street Journal News Magazine (WSJ) – print/digital
- RE/MAX Collection Luxury Magazine – print/digital
- RE/MAX Collection marketing materials
- Global tracking of Buyers – RE/MAX, MG, WSJ
- High Net Worth individual migration patterns (MG)
- Social Media

The Studeo Digital Storytelling platform transforms luxury home marketing with immersive visuals—combining photography, video, cinematography, and drone footage. Buyers can explore properties from any device, connecting emotionally through story-driven presentations. Storybook Analytics provides insights on user engagement, devices, and location, helping agents refine strategies and attract qualified leads.

Luxury Collection & Luxury Affiliates
LYNN HOFFMANN
Halton Regional Broker | Manager

D | **905.842.7677**
LHoffmann@rmxemail.net
Realintro.com/LynnHoffmann

RE/MAX ESCARPMENT & NIAGARA
BROKERAGE REALTY INDEPENDENTLY OWNED & OPERATED